

Fashion Design course at De Montfort University.

It is important to begin preparations for the work ahead of you, so please read the following Holiday brief carefully, the project will help you with the transition onto your degree studies.

This brief is designed to be an enjoyable introduction to your course and is intended to encourage you to think about your new subject as much as you can in readiness for the start of the course. You will be required to present your preparatory work and bring the materials listed below during your induction week and as part of your introduction to both peers and tutors.

Holiday Project & Induction Preparation

'What makes me, Me'

Part 1

You are required to collect imagery that reflects your interests. This may be images of style tribes; stills from films; books; graphics; music; sports; volunteer or charity work; art; science or technology. Choose a category from the list below that best reflects your personal style and create an A2 presentation board using print-outs and magazine tears and whatever your illustration style also add some elements of your own sketches. Note: the board must be physical and not created on a computer.

- **Maximalist** – bold use of colour, print, pattern, texture, shape & form.
- **Minimalist** – simplicity, clean lines, stripping back the unnecessary.
- **Classic / Vintage** – timeless, enduring and lasting worth.
- **Kitsch** – poor taste, excessively garish, sentimental, ironic.
- **Street / Sports** – casual, athleisure, graphic, street or youth culture, urban.
- **Eclectic** – mis-matched, references a variety of periods or sources, no rules.

Part 2

You are required to purchase and reinvent a second-hand mens white shirt. Your reworked shirt should be inspired by your part one research and will need to reflect your personal style. Consider altering the silhouette, form and proportion of your garment. You may also want to cut, remove, and alter the placement or function of details. Your reinvented shirt may or may not resemble the original, but will become a more visually and conceptually interesting garment which is an expression of all things you love. Note: for instance, if you are a Maximalist you may want to use multiple shirts instead of one.

You can add to your design using other materials, fabrics, haberdashery or stationery. Consider different weights and textures of fabrics, sheer or tough, rigid or stretchy, you may consider fabric manipulation, but bearing in mind that sometimes the simplest ideas are the best. Consider other ways of joining rather than sewing, this project does not specifically require the use of a sewing machine.

You may want to consider using some of the following materials and methods, as appropriate to your idea and skills:

- Art Supplies for Illustrating and Painting onto and adding colour.
- Image print-outs or Image transfer for Cut & Stick methods.
- Cardboard, craft knives and tape for adding structure.
- Embroidery threads and needles for Hand Stitching, Embroidery or Joining.
- Yarn and needles / hooks for adding Hand-Knit / Crochet.
- Fabrics for Hand-Sewn Fabric Applique / Patchwork

Examples:

Claire Barrow



Maison Margiela



GentLondon



Jayne Pierson



Ross Bester, DMU Graduate

Imogen Abbot, DMU Graduate



Requirements:

- Your A2 Visuals Board
- Your final Shirt Reinvention

Deadline: week of 25th September 2023.

Trip Fee Payment

As part of your year one studies you are required to attend course-related educational visits. To secure your place and make your payment please use the link below to our online store, '**Fashion Design Trip Fee Year 1 2023-24**' will be available on there from the 14th August 2023. Payments should be made at your earliest convenience from this date and must be paid by **Wednesday 27th September** at the latest.

<https://store.dmu.ac.uk/product-catalogue/faculty-of-art-design-humanities>

We very much look forward to seeing you at DMU soon.
The Fashion Team.